



# Join the Fitness Program Today!

*It's easy to sign up.\**

1. Go to [bcbsil.com](http://bcbsil.com) and click the Log In tab.
2. Choose I'm a Member to log in to Blue Access for Members<sup>SM</sup>.  
If this is your first visit, click "Register Now" on the right to choose a User Name and Password. Make sure you have your Blue Cross and Blue Shield of Illinois ID card, so you can type in your Group and ID/Subscriber numbers.
3. Under Quick Links, choose Fitness Program.  
On this page you can enroll, search for fitness centers near you by zip code and learn more about the program.
4. Click Begin Enrollment, then search and select the fitness center that is best for you.  
Remember, you can visit any participating fitness center after you sign up.
5. Verify your personal information and method of payment.  
Print your temporary Fitness Program membership card.
6. Visit a facility today!

*\*You must be 18 or older to join the Fitness Program.*

## The Fitness program is:

**Convenient** – use any facility in the large national network

**Affordable** – join for \$25 and pay just \$25 per member per month<sup>†</sup>

**Rewards** – earn 2,500 BONUS Blue Points<sup>SM</sup> just for signing up



[bcbsil.com](http://bcbsil.com)

BlueCross BlueShield of Illinois  
Experience. Wellness. Everywhere.™

Home Search for Fitness Centers Help

**Learn about the Fitness Program...**

**Why Enroll?** Benefits How to Enroll?

**Be Active, Have Fun, Get Fit.**

Now, there's a program designed to make it easier for you to get fit, feel good and have fun while doing it!

The Fitness Program makes it easier for you to:

- Fit a quick workout into your busy day when it's convenient for you, wherever you are.
- Find the fitness center that fits you without the hassle of an annual commitment.
- Enjoy unlimited access to multiple fitness center locations for one low monthly fee.
- Meet new friends and have fun!
- Earn Blue Points<sup>SM</sup> each time you visit a participating location and redeem them for valuable rewards.

Enroll in the Fitness Program today to enjoy the benefits of a healthier you!

**Get Started Now!**

**Find Fitness Centers Near You and Enroll Today**

Search for participating locations near you by entering your zip code and desired search distance below. Take the next step to becoming the fitter, healthier person you want to be by enrolling in the Fitness Program today.

**Search for Fitness Centers**

Enter ZIP Code

OR

Search Distance

**Find Fitness Centers**

**Enroll Now!**

When you join the Fitness Program, you get unlimited access to a network of fitness centers, all for one low monthly fee. Search or enroll today!

**Begin Enrollment!**

**Frequently Asked Questions**

- [What fitness centers are part of the Fitness Program?](#)
- [Why join the Fitness Program when I can find a less expensive option?](#)
- [Do I have to pay taxes on my membership?](#)
- [Am I locked into a contract when I enroll in the program?](#)
- [What is the Fitness Program?](#)

Begin your enrollment here

If you have questions or would rather enroll by phone, call 888-762-BLUE (2583), Monday – Friday, between 8 a.m. and 9 p.m. in any continental U.S. time zone.

## About the Fitness Program Membership

- Your first payment includes a one-time \$25 enrollment fee and \$25 for the first month of membership. Taxes, if applicable, will be added. You will automatically be billed \$25, plus applicable taxes, each month from the credit card or bank account you provided during enrollment.
- You will get your Fitness Program membership card by mail in three to four weeks. Until then, use the temporary card.
- You can earn up to 400 Blue Points<sup>SM</sup> each week for fitness facility visits\*. Redeem them for fitness and sports equipment, electronics, cookware and home goods, and much more.

\*See Blue Points Program Rules at [bcbsil.com](http://bcbsil.com).

†This price is effective Jan. 1, 2012.